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Michael Evamy is a design journalist, author and copywriter and works

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Logo: The Reference Guide to Symbols and ... - Laurence King

Michael Evamy is a design journalist, author, and copywriter and works with major design companies on branding and identity projects. His previous books include Logo and, with Lucienne Roberts, Insight.

Logo - Laurence King US

With details about the design accompanying most entries and a new set of 'spotlight' entries, Logo remains a complete, taxonomical guide to the history, development and style of identity design. Michael Evamy is a design journalist, author and copywriter, and works with major design companies on branding and identity projects.

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Logo, revised edition This bestselling branding bible has provided graphic designers with an indispensable reference source for over a decade. Author: Michael Evamy

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Publisher: Laurence King Publishing (October 4, 2007) Language:

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Laurence King Publishing: Publication date: 02/10/2015: Series: Mini Series: Pages: 352: Sales rank: 569,752: Product dimensions: 7.70(w) x 6.00(h) x 1.20(d) About the Author. Michael Evamy is a design journalist, author, and copywriter and works with major design companies on branding and identity projects. His previous books include Logo and ...

[Logo: The Reference Guide to Symbols and Logotypes by ...](#)

Logo Autor: Evamy, Michael Nakladatel: Laurence King EAN: 9781856695282 ISBN: 9781856695282 Popis: 1x kniha, brožovaná, 352 stran, anglicky Rozměry: 24,5 x 19 cm Rok vydání: 2007 Jazyk: anglicky

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According to Michael Evamy's "Logo", a logo is one of the most powerful resources which brands have to attract attention from a global public rushed lives. They're identity marks designed to be easily recognized. ... EVAMY, Michael "Logo", Laurence King Publishing, New York, 2007 BASSAT, Luis "El libro rojo de las marcas"

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Logotype mini is an important and essential companion volume to Logo: The Reference Guide to Symbols and Logotypes (Michael Evamy) and Symbol (Steven Bateman and Angus Hyland) – also available in mini formats. • Features more than 1,300 typographic logos in use today around the world, sorted visually into 50+ categories

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