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[E-Commerce 2017, Global Edition: Amazon.co.uk: Laudon ...](#)
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The title of this book is [E-Commerce 2017 \(13th Edition\)](#) and it was written by [Kenneth C. Laudon](#), [Carol Guercio Traver](#), [Laudon, Kenneth C.](#). This particular edition is in a Paperback format. This books publish date is [Jan 23, 2017](#) and it has a suggested retail price of \$266.65. It was published by [Pearson](#) and has a total of 912 pages in the book.

[E-Commerce 2017 \(13th Edition\) by Laudon, Kenneth C ...](#)
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